

Career Advancement Beyond Your MBA

The Career Advancement Series is jointly hosted by Pedersen & Partners and the University of New York in Prague. The Career Advancement Series is a project to help managers, MBA students and UNYP alumni reach their full employment potential by offering a series of seminars, panel discussions and round table discussion each year to help give insights and practical advice on how to get the most impact to your career development.

Date: Thursday, May 29, 2014

Venue: University of New York in Prague - Londýnská 41, Praha 2

18:30 Arrival and Introduction

18:45 Career Advancement Beyond Your MBA

Moderator:

Aaron Johnson, Graduate Business Programs Manager, UNYP

Guest Speaker:

Petra Grabmayer, Partner & Country Manager Czech Republic, Pedersen & Partners



Before joining Pedersen & Partners, Petra Grabmayer was the Business Development Manager Europe for ProTrans International, a US based supplier of logistics services. Previously, she was a Sales & Marketing Manager for Czech Republic and Slovakia at Business Travel Unlimited (RaiffeisenLandesbank) and Director at Berlitz School of languages. Ms. Grabmayer has an Executive MBA from the University of Pittsburgh and a Masters Degree from Prague University of Economics.

Discussion topics:

- Perfecting your personal brand
- The executive career path
- The value of a MBA