



## "MBI & MBO Club" Meeting Thursday, 10th May 2012

Venue: Holiday Inn Hotel

Address: Spanskih Boraca 74, Belgrade, 11070 Serbia

Please confirm attendance by May 7, 2012 to Jelena Kralj at: jelena.kralj@pedersenandpartners.com or tel. +381 113 346 170

Arrival
News from Pedersen & Partners
Jelena Kralj, Senior Consultant & Country Manager Serbia
News from Enterprise Investors
Michał Kędzia, Vice President, Enterprise Investors
"Building value of the company in cooperation with the private equity
fund" by Pawel Musiał, President Profi Rom Food
Open discussions
Drinks, buffet, networking

MBI & MBO CLUB The Club is sponsored jointly by Enterprise Investors and Pedersen & Partners. It focuses on the issues and challenges facing ambitious managers who would like to become or already are company owners, through a management buy-in (MBI) or management buy-out (MBO). The Club operates as an informal network of a select group of successful top managers from the countries of Central & Eastern Europe and is a forum for identifying opportunities, exchanging ideas, and developing contacts. Club meetings take place usually two times a year in each of the affiliated countries. They combine opportunities for informal networking with structured presentations that are designed to help members realize their MBI or MBO plans. By joining the Club, members gain access to an extensive network of useful contacts and advisers. There is no membership fee.

**Profi Rom Food** is one of the largest food retail chains in Romania, currently operating 108 stores in 67 cities. Since March 2010, when Enterprise Investors took over a controlling stake, Profi has opened 37 new stores, including 19 this year. Post-acquisition, the new management restructured the existing stores, improved the assortment, raised the quality of fresh produce (including fruit, vegetables and meat), provided assisted counters in all stores and created small grilled meat and in-store bakery counters. To date the company has invested over €10 million of its own capital in new and existing stores. More info: www.profi.ro

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