

## Pedersen & Partners enhances its team in China, adding Beryl Chu as Client Partner

**November 21st, 2013 – Shanghai, China -** Pedersen & Partners, a leading international Executive Search firm, announced today that Beryl Chu has joined its Shanghai office as a Client Partner. Shanghai is one of six wholly owned offices of Pedersen & Partners in Asia and their hub for Greater China.

"It is with great pride we welcome Beryl to the Pedersen & Partners team. Her entrepreneurial spirit and her experience with high profile Executive Search firms in Greater China is exactly the profile we need as we continue to expand and develop our operations in the region," commented Gautier Vasseur, Partner in charge of Greater China at Pedersen & Partners.

Prior to joining Pedersen & Partners, Beryl has served as an Executive Vice President for DHR International in China. Beryl arrived in Shanghai in 2003, where she assisted in the setup of the operations in mainland China for IIC Partners; before, she worked in Taiwan for Heidrick & Struggles, Amrop Hever and TMP worldwide.

"During her career, Beryl has gravitated towards building lasting relations of trust with her clients, getting to know most business leaders in the region and understanding the specifics of developing business both in Chinese and international markets. We are excited that not only will she help grow Pedersen & Partners in China, but that same passion will help our clients grow their products, services, and companies" added Mr. Vasseur.

"I am really looking forward to a career with Pedersen & Partners; their business model, approach and high standards bring what is needed to tailor into the critical needs of the customers in high growth markets. I believe this is the beginning of great success for the firm here in China and throughout the region, I am happy to be a part of it," said Ms. Chu.

Pedersen & Partners is a global Executive Search firm with 50 wholly owned and fully integrated offices throughout 47 countries. They are market leaders in most of the world's emerging markets with an on the ground presence in each and a staff of nearly 60 nationalities worldwide helping to advise on the recruitment needs of senior executives since 2001.



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## The Shanghai office address is:

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If you would like to conduct an interview with a representative of Pedersen & Partners or have other media-related requests, please contact: Mark Anderson, Marketing & Communications Manager at: mark.anderson@pedersenandpartners.com

Pedersen & Partners is a leading international Executive Search firm. We operate 50 wholly owned offices in 47 countries: 33 offices in Europe & CIS, 7 offices in the Middle East & Africa, 10 offices in Asia and the Americas. Our values Trust, Relationship and Professionalism apply to our interaction with clients as well as executives. More information about Pedersen & Partners is available at www.pedersenandpartners.com