

Pedersen & Partners strengthens its office in Czech Republic

Pedersen & Partners, a leading executive search firm with 50 offices in 47 countries, has increased its local Czech team and its global shared services team with two new Consultants and a new Marketing & Communications Manager based in Prague.

[David Hruska](#) joins Pedersen & Partners as a Senior Consultant. Mr Hruska brings with him more than a decade of IT and Tech sector experience coming directly from Microsoft where he was the Server Division Manager, responsible mainly for IT Cloud strategy. He started his professional career in media business in UK, where he spent four years advertising sales. From 1998 he continued his career in telecommunications and ICT in Czech Republic. He held senior positions with KAPSCH and Telekom Austria. Mr Hruska graduated from the Charles University with a degree in Engineering Geology. In addition to his native Czech, he speaks fluent English, Russian and can communicate in French.

[Daniela Nedvědová](#) joins Pedersen & Partners as a Senior Consultant. Before joining the company, she spent four years as Senior Consultant working for an international executive search firm where she specialized mainly in real estate and manufacturing sectors. Prior to building a career in executive search, Ms Nedvědová worked as a Country Manager at Berlitz Schools of Languages. During her career in Berlitz, she helped to design internal recruitment and selection procedures as well as to implement Competency Models and employee evaluation systems. Ms Nedvědová holds a Masters Degree in Economic Policy & Administration from University of Pardubice in Czech Republic. She speaks native Czech, is fluent in English and communicates in German.

[Mark Anderson](#) joins Pedersen & Partners as the Marketing & Communications Manager responsible for development of the firm's Social Media strategy as well as the marketing and communications agenda and will be based out of the Prague office. Mr Anderson has a proven track record of success in the CEE region since 2002 with companies like GE, MediaKom and Style Media International. Prior to joining the firm he has held several senior marketing related positions, most notably with GE Money Bank working on the VIP marketing and hospitality strategy for the GE Money Bank sponsorship of the Czech Team during the 2008 Beijing Olympics and most recently as Regional Director of Operations for Central and Eastern Europe for Style Media International. Mr Anderson holds a Bachelor's degree from The Catholic University of America in Communications & Media Studies and is completing his MSc degree in International Management from Teesside University in the UK.

Pedersen & Partners is a leading international executive search firm. We operate 50 wholly owned offices in 47 countries: Albania, Armenia, Austria, Azerbaijan, Belarus, Bosnia and Herzegovina, Brazil, Bulgaria, Canada, China, Colombia, Croatia, Cyprus, Czech Republic, Egypt, Estonia, Finland, Georgia, Germany, Greece, Hungary, India, Indonesia, Iran, Israel, Kazakhstan, Kenya, Latvia, Lithuania, Macedonia, Moldova, Mongolia, Nigeria, Poland, Romania, Russia, Saudi Arabia, Serbia, Slovakia, Slovenia, South Africa, Spain, Turkey, Ukraine, United Arab Emirates, United Kingdom and Uzbekistan. Our values Trust - Relationship - Professionalism apply to our interaction with clients as well as executives. More information about Pedersen & Partners is available at www.pedersenandpartners.com

If you would like to conduct an interview with a representative of Pedersen & Partners or have other media-related requests, please contact: Mark Anderson, Marketing & Communications Manager at: mark.anderson@pedersenandpartners.com