

Pedersen & Partners extends coverage of Latin America; opening in Lima, Peru

June 3rd, 2013 – Lima, Peru - [Pedersen & Partners](#), a leading executive search firm with 50 wholly owned offices in 47 countries is extending their coverage of the Latin American region by opening its newest office in Lima, Peru. Pedersen & Partners now operates three offices in the region based as well in São Paulo, Brazil and Bogota, Colombia. Heading the new office in Lima will be [Cecilia Ibarra](#).

Ms. Ibarra brings more than two decades of experience in multinational companies from education and technology sectors. Before joining Pedersen & Partners, Ms. Ibarra worked as the Director of CEAM. Ms. Ibarra has achieved a wealth of experience during her professional career, which has focused on Commercial, Sales, Marketing and Communications sectors incorporating her previous roles of Business Relations Manager at Grupo Santillana, Corporate Account Manager at AT&T Latin America and Corporate Account - Sales Executive at Nextel.

“Being Peruvian and having the international exposure has helped me understand how I can work with and advise local and international companies on how to best leverage the talent pools available to help create long lasting business solutions. I am excited to be joining the Pedersen & Partners team and introducing their services locally as I believe that Pedersen & Partners has solid foundation for connecting clients with the right talent and are a proven leader in emerging markets,” commented Cecilia Ibarra, Country Manager Peru.

[Alvaro Arias](#), Partner in charge of Spain and Latin America for Pedersen & Partners added: “Latin America is opening up to the world market, choosing executives for Latin American companies and companies expanding into Latin America have become more important than ever. Having the ability to choose an Executive Search partner, like Pedersen & Partners that is in all major emerging markets in Latin America and around the world with unparalleled experience in placing executives in such markets is the key to a successful business strategy.”

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If you would like to conduct an interview with a representative of Pedersen & Partners or have other media-related requests, please contact: Mark Anderson, Marketing & Communications Manager at: mark.anderson@pedersenandpartners.com

Pedersen & Partners is a leading international Executive Search firm. We operate 50 wholly owned offices in 47 countries: 33 offices in Europe & CIS, 7 offices in the Middle East & Africa, 10 offices in Asia and the Americas. Our values Trust, Relationship and Professionalism apply to our interaction with clients as well as executives. More information about Pedersen & Partners is available at www.pedersenandpartners.com