

The CFO: a new candidate for the executive board, “Revista IMEF”

Mexico City – Until recently, it was difficult to imagine the Chief Financial Officer (CFO) as the next in line to succeed the CEO. Nevertheless, experts believe that as the current market rules require Finance Directors to broaden their skills, these executives are now better suited to be business leaders.



[Alvaro Arias Echeverría](#), Partner in charge of Iberia and Latin America at Pedersen & Partners was recently interviewed by Evelin Villarello for [IMEF magazine](#), a bimonthly publication of the Mexican Institute of Finance Executives, in collaboration with Grupo Editorial Expansión.

In this interview, Alvaro discusses the evolution of the level and scope of responsibilities of the Chief Financial Officer, and shares his insights regarding the [comprehensive profile of a successful CFO](#). Alvaro's study (of the same name) specifies that when selecting a CFO, the business model, size and complexity of the enterprise (including the objective market) must be taken into account, and this is why it is of fundamental importance that the CFO must have a multifaceted profile.



[Alvaro Arias Echeverría](#) is the Partner in charge of Iberia and Latin America at [Pedersen & Partners](#). Mr. Arias Echeverría brings over 15 years of Executive Search experience, having successfully completed Executive Search assignments across Europe and Latin America with a particular focus on Retail, FMCG, Financial Services, Health, and IT. Prior to joining the firm, Mr. Arias Echeverría held senior positions as a Partner and member of the International Executive Committee of an international Executive Search firm based in Austria. Earlier in his career, he was a Principal with a world-leading Executive Search firm based in Switzerland and Senior Manager at AT Kearney. He was also Professor at IESE Business School where he founded and led its International Finance Research Centre in Barcelona and Madrid.

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