

Slovenia Education Management Conference – analysing trends in intellectual capital development

Bled, Slovenia – [Matej Mrak](#), Country Manager for Slovenia at [Pedersen & Partners](#), was one of the experts who participated at the 15th edition of the [Education Management Conference](#), an annual event that brings experts together to share fresh approaches to education management and best practices in the field.



“As a recruitment ‘veteran’, I’m delighted to share Executive Search knowledge with professionals and experts from Slovenia. The event was very successful, and offered us a great platform to communicate and the possibility to highlight the importance of modern tools in the development of human intellectual capital,” stated [Mr. Mrak](#).

One of the major aspects noted in Mr. Mrak’s presentation was an abrupt shift that has transformed the employer-employee relationship – employees are now more like customers or partners than subordinates. Employee engagement continues to represent a major challenge for new and established entities alike, and innovative Human Resources solutions are being introduced to tackle performance management. Mr. Mrak also remarked that Talent Acquisition & Retention organisations are facing increasing demands in helping people to adapt to complex organisational culture, especially when it comes to developing leaders who will ‘live and breathe’ the company values and secure the growth of the business.

“Despite the fact that technology keeps pushing our daily professional and personal boundaries, Human Resources constitute the most valuable asset of every business. HR needs to undergo an extreme makeover in order to be able to deliver desirable and necessary business innovation. One increasingly important aspect is the process of talent analytics, which can in turn be used to fulfil business and talent needs,” concluded [Mr. Mrak](#).



[Matej Mrak](#) is the Country Manager for Slovenia at [Pedersen & Partners](#). Prior to joining the firm, Mr. Mrak held several senior positions in the HR & Recruitment industry, most recently with Microsoft, focusing on international talent acquisition and development, as well as leadership and management excellence. He has successfully managed international search & selection of executive & middle management positions in IT, Banking, Hospitality, Manufacturing, and Retail covering the CEE Region.

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