

## Pedersen & Partners appoints Dean McHugh as a Regional Client Partner

**February 2<sup>nd</sup>, 2016 – Bangkok, Thailand** – [Pedersen & Partners](#), a leading international Executive Search firm with 56 wholly owned offices in 52 countries, is pleased to announce that [Dean McHugh](#) has joined its Asia Pacific team as a Regional Client Partner.



Mr. McHugh is an accomplished senior executive with over two decades of management experience in Europe, Asia Pacific, Latin and North America, working for top-tier, globally recognised Consumer Products companies such as Bacardi and Philip Morris International. Over the course of his career, Mr. McHugh has developed and executed targeted business initiatives for both these companies, while holding numerous C-suite roles including Marketing, Sales, Key Accounts and Trade Marketing, and has also held several Managing Director positions in multiple countries within the Asia Pacific region. Throughout his career, Mr. McHugh has driven customer growth and enhanced bottom-line profits through leadership, strategy and brand stewardship initiatives, and has a proven track record of driving business growth. Prior to joining Pedersen & Partners, Mr. McHugh worked at Bacardi Asia Pacific as the Managing Director in charge of developing the company's presence in Greater China. During his tenure he successfully increased revenue, improved profitability and rebuilt the company's reputation in the region as a business and an employer brand.

Mr. McHugh has extensive experience in developed and emerging markets, which has given him a wealth of knowledge of what is required to enhance business performance and build effective teams in these complex environments.

"Pedersen & Partners is a brand that has won the respect of clients and candidates worldwide, and its global platform provides excellent opportunities to work with C-suite executives at many of the world's top companies. I'm excited to become a member of this dynamic team, with its unique client and candidate focus that ensures high quality standards in all undertaken assignments," said [Dean McHugh](#), Regional Client Partner at Pedersen & Partners.



"We are delighted to welcome Dean to Pedersen & Partners, as we have been assembling a stellar APAC team that is well aware of the regional talent challenges, pressures and opportunities. I am certain that Dean will augment the firm's capabilities through his multilateral and comprehensive experience in working with boards all over the world, his deep understanding of organisational culture and his extensive networks in Asia. All these aspects combined will convert to high added value advisory work for our regional operations," stated [Gary Williams](#), Managing Director for South-East Asia at Pedersen & Partners.

Pedersen & Partners is one of the fastest-growing, fully integrated Executive Search firms worldwide; it is 100% owned by its partners who all work full-time to serve its clients. The firm celebrated its 15th anniversary in January 2016, and to mark this occasion, it has created a timeline web page <https://pedersenandpartners.com/15th-anniversary/company-timeline>, featuring key milestones for the firm's development and has released an anniversary video [https://www.youtube.com/watch?v=uOy0j\\_FBkgI](https://www.youtube.com/watch?v=uOy0j_FBkgI).

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Pedersen & Partners is a leading international Executive Search firm. We operate 56 wholly owned offices in 52 countries across Europe, the Middle East, Africa, Asia & the Americas. Our values Trust, Relationship and Professionalism apply to our interaction with clients as well as executives. More information about Pedersen & Partners is available at [www.pedersenandpartners.com](http://www.pedersenandpartners.com)

If you would like to conduct an interview with a representative of Pedersen & Partners, or have other media-related requests, please contact: Diana Danu, Marketing and Communications Manager at: [diana.danu@pedersenandpartners.com](mailto:diana.danu@pedersenandpartners.com)