

## Pedersen & Partners boosts its European presence and appoints new Head of Consumer Products and Retail for Germany

**June 9<sup>th</sup>, 2016 – Munich, Germany – Pedersen & Partners**, a leading international Executive Search firm with 56 wholly owned offices in 52 countries, is pleased to announce that <u>Jan Großmann</u> has joined its German team as Client Partner and Head of Consumer Products and Retail.



Mr. Großmann brings a wealth of expertise to the firm, with more than three decades of substantial management and leadership experience in the Executive Search, FMCG, Retail and Media industries, and numerous completed cross-border assignments in Executive Search, Executive Assessment and Board Services. Prior to joining Pedersen & Partners, Mr. Großmann was a Senior Partner with a

leading global Executive Search firm, where he led and executed General Management, Marketing, Sales, Business Development and Operations search mandates. Before transitioning to Executive Search, he held several commercial, sales and marketing leadership roles at Procter & Gamble, Tchibo, PepsiCo, and Bertelsmann. Mr. Großmann has a deep understanding of strategy and business model design and implementation, and has been instrumental in developing and executing key growth sales strategies, drawing up the tactics and action plans required to achieve established financial and organisational targets.

"Demand across the Consumer Products and Retail sector varies greatly throughout both the Western European and CEE markets. The migration of talent is fuelled by constant adaptations to the business model, and this in turn necessitates innovative approaches towards recruiting senior leaders who will excel at managing people and capital resources in fluctuating consumer markets. Given the considerable potential of the region, I am delighted to join Pedersen & Partners' world-class team and catalyse our efforts in providing unparalleled talent acquisition services," stated <u>Jan Großmann</u>, Client Partner and Head of Consumer Products and Retail for Germany.



"Jan is an outstanding addition to our team. His strong client-driven reputation, extensive management experience and deep contacts in the business community will bring invaluable expertise to our clients, and the firm's expanding business endeavours in the region and internationally," added <a href="Guido Bormann">Guido Bormann</a>, Country Manager for Germany at Pedersen & Partners.

Pedersen & Partners is one of the fastest-growing, fully integrated Executive Search firms worldwide; it is 100% owned by its partners who all work full-time to serve its clients. The firm celebrated its 15th anniversary in January 2016, and to mark this occasion, it has created a timeline web page <a href="https://pedersenandpartners.com/15th-anniversary/company-timeline">https://pedersenandpartners.com/15th-anniversary/company-timeline</a>, featuring key milestones for the firm's development and has released an anniversary video <a href="https://www.youtube.com/watch?v=uOy0i\_FBkgl">https://www.youtube.com/watch?v=uOy0i\_FBkgl</a>.

Pedersen & Partners is a leading international Executive Search firm. We operate 56 wholly owned offices in 52 countries across Europe, the Middle East, Africa, Asia & the Americas. Our values Trust, Relationship and Professionalism apply to our interaction with clients as well as executives. More information about Pedersen & Partners is available at <a href="https://www.pedersenandpartners.com">www.pedersenandpartners.com</a>

If you would like to conduct an interview with a representative of Pedersen & Partners, or have other media-related requests, please contact: Diana Danu, Marketing and Communications Manager at: diana.danu@pedersenandpartners.com

