

## Pedersen & Partners Continues Expansion in Asia Opening an Office in Hong Kong

**November 17<sup>th</sup>, 2014 – Hong Kong – Pedersen & Partners** a leading international Executive Search firm announced today the opening of a new office in Hong Kong. The opening represents the firm's 53<sup>rd</sup> wholly-owned office globally and the 8th office in Asia together with Bangkok, Jakarta, Mumbai, New Delhi, Shanghai, Singapore and Ulaanbaatar.

<u>Gautier Vasseur</u>, Partner in charge of CIS & Greater China at Pedersen & Partners, will be managing the newly established office. Supporting Mr. Vasseur on the ground will be <u>Caroline Lim</u>, who joins the firm in her role of Client Partner and Head of Legal, Compliance and Regulatory & Corporate Governance in Asia-Pacific.



Since 2001, Ms. Lim has developed a highly respected reputation for her successful track record of high-profile retained assignments representing Fortune 500 Corporations across diverse sectors in the Asia region. Ms. Lim is a UK & HK qualified lawyer and before entering the executive search industry, she practiced at Simmons & Simmons and Denton Wilde Sapte in Hong Kong, before moving in-house as Regional Counsel at Cushman & Wakefield Asia.

"Pedersen & Partners' business growth and development has been impressive, especially in Asia. As a leading international financial center and a major business hub in the region, I'm enthusiastic about joining their global

team in Hong Kong. I am fully committed to forging strong links between the firm's services, clients and the Asian market, which has a high demand for premium executive search services," added Caroline Lim. "I look forward to contributing to the growth and reputation of the firm."

"Like most of our customers, we believe that Hong Kong will be one of the cornerstones for our growth and we are proud to have Caroline joining our team. After more than 20 years of working in the region, she has built an extensive network of senior executives and unrivaled experience within the legal, compliance and regulatory sector in Asia, which will be a strong asset for our clients' development strategies in the region," says Gautier Vasseur. "Caroline is a great fit for our values of trust, professionalism, relationship – and she is definitely the right person to raise the profile of Pedersen & Partners in Hong Kong".

Pedersen & Partners is a leading international Executive Search firm. We operate 53 wholly owned offices in 50 countries across Europe, the Middle East, Africa, Asia & the Americas. Our values Trust, Relationship and Professionalism apply to our interaction with clients as well as executives. More information about Pedersen & Partners is available at <a href="https://www.pedersenandpartners.com">www.pedersenandpartners.com</a>

If you would like to conduct an interview with a representative of Pedersen & Partners, or have other mediarelated requests, please contact: Mark Anderson, Marketing & Communications Manager at: mark.anderson@pedersenandpartners.com